

From: Kathy Wachs/=Lexus/Toyota.

Sent: 11/16/2007 8:29 AM.

To: [-] Rick LoFaso/=TMS/Toyota@Toyota; Dan Swartz/=Mobile/Toyota@Toyota; Kevin Cour/=TMS/Toyota@Toyota; D'Anne Duclos/=Mobile/Toyota@Toyota; Steve Hearne/=Lexus/Toyota@Toyota; Dave Harbuck/=Mobile/Toyota@Toyota; Scott Wracher/=Mobile/Toyota@Toyota; Don Fordiani/=TMS/Toyota@Toyota; Sal Berardesco/=TMS/Toyota@Toyota; Stephen Waddell/=Mobile/Toyota@Toyota; Tim Medeiros/=Mobile/Toyota@Toyota; Kevin Cunningham/=Vendors/Toyota@Toyota; Paul L Clark/=Mobile/Toyota@Toyota; Peter Donnellan/=Lexus/Toyota@Toyota; Oscar Vasquez/=Mobile/Toyota@Toyota; Dave Thomas/=Lexus/Toyota@Toyota; Terry Jackson/=Mobile/Toyota@Toyota; Kenneth Jackson/=TMS/Toyota@Toyota; Chris Downing/=Lexus/Toyota@Toyota; Allen Woodrum/=Mobile/Toyota@Toyota; Kevin Pratt/=TMS/Toyota@Toyota; Lori Domeracki/=TMS/Toyota@Toyota; Ron Duval/=Lexus/Toyota@Toyota; Buzz Rittenberg/=Lexus/Toyota@Toyota; Charlie Jorgensen/=Mobile/Toyota@Toyota; Michael Zarnecki/=Mobile/Toyota@Toyota; Lyle Scalzo/=TMS/Toyota@Toyota; Kevin Foy/=TMS/Toyota@Toyota; Stan Skutecki/=TMS/Toyota@Toyota; Mike Colon/=TMS/Toyota@Toyota; Matt Hennessey/=Lexus/Toyota@Toyota; Nancy Fein/=TMS/Toyota@Toyota; Jim Colon/=Lexus/Toyota@Toyota; David Nordstrom/=Lexus/Toyota@Toyota; Denise Jacobson/=Lexus/Toyota@Toyota; Jerry Marcotti/=Lexus/Toyota@Toyota; Donica Zaid/=Lexus/Toyota@Toyota; Julie Alfonso/=TMS/Toyota@Toyota; Katsumi Aoki/=TMS/Toyota@Toyota; Tadashi Anazawa/=TMS/Toyota@Toyota; Jane Beseda/=TMS/Toyota@Toyota; George Borst/=Exec/=TMS/Toyota@Toyota; Ron Broughman/=TMS/Toyota@Toyota; Webster Burns/=TMS/Toyota@Toyota; Alan Cabito/=TMS/Toyota@Toyota; Dave Camden/=Mobile/Toyota@Toyota; Bob Carter/=TMS/Toyota@Toyota; Jack Chernus/=TMS/Toyota@Toyota; George Christoff/=Lexus/Toyota@Toyota; Barbra Cooper/=IS/=TMS/Toyota@Toyota; Bob Daly/=TMS/Toyota@Toyota; David Danzer/=TMS/Toyota@Toyota; Fletcher Davidson/=TCS/Toyota@Toyota; Alan DeCarr/=TMS/Toyota@Toyota; Tracey Doi/=Exec/=TMS/Toyota@Toyota; Bruce Ertmann/=TMS/Toyota@Toyota; Don Esmond/=TMS/Toyota@Toyota; Bill Fay/=Mobile/Toyota@Toyota; Nancy Fein/=TMS/Toyota@Toyota; Frank Fontanella/=TMS/Toyota@Toyota; Yuki Funo/=TMS/Toyota@Toyota; Steve Haag/=Scion/Toyota@Toyota; John_Hanson@toyota.com; Dave Illingworth/=Exec/=TMS/Toyota@Toyota; Roy Ito/=TMS/Toyota@Toyota; Miles B King/=TMS/Toyota@Toyota; john_lang@toyota.com; Robin LeFevre/=TMS/Toyota@Toyota; Jim Lentz/=TMS/Toyota@Toyota; Elaine Matsuda/=TMS/Toyota@Toyota; Tsunehiro Matsuno/=TMS/Toyota@Toyota; Dawn Mercer/=Mobile/Toyota@Toyota; Mike Michels/=TMS/Toyota@Toyota; Irv Miller/=Exec/=TMS/Toyota@Toyota; Tony Minyon/=TMS/Toyota@Toyota; Mike Morrison/=Exec/=TMS/Toyota@Toyota; Tim Morrison/=TMS/Toyota@Toyota; Eiji Nagano/=TMS/Toyota@Toyota; Tadashi Nagashino/=TMCC/Toyota@Toyota; Toru Nagata/=TMS/Toyota@Toyota; Dian Ogilvie/=TMS/Toyota@Toyota; Kazuo Ohara/=TMS/Toyota@Toyota; Dale Pettitt/=TMS/Toyota@Toyota; Randy Pflughaupt/=Mobile/Toyota@Toyota; Mike Reding/=Mobile/Toyota@Toyota; Michael Jr Rocco/=Mobile/Toyota@Toyota; Brian Smith/=Mobile/Toyota@Toyota; Ray Specht/=TMCC/Toyota@Toyota; Joe Stempkowski/=TMS/Toyota@Toyota; Hiroaki_Sunakawa@toyota.com; Eric Taira/=TMS/Toyota@Toyota; Taro Takada/=TMS/Toyota@Toyota; Joe Tetherow/=TMS/Toyota@Toyota; Alok Vaish/=TCS/Toyota@Toyota; Ron Walker/=TMS/Toyota@Toyota; Bob Waltz/=TMS/Toyota@Toyota; kaoru_yamamoto@toyota.com; Kirk Forsht/=TMS/Toyota@Toyota; Mark_kubota@toyota.com; Richard_Jung@toyota.com; David_Stovall@toyota.com; Wayne_Hutchinson@toyota.com; Raul Guzman/=TMS/Toyota@Toyota; Junichi Kobayashi/=TMS/Toyota@Toyota; William de Manincor/=TMS/Toyota@Toyota; Michael Collinsworth/=TMS/Toyota@Toyota; Ken Glasser/=TMS/Toyota@Toyota; Shigeyuki Tomizuka/=TMS/Toyota@Toyota; Kenzo Nishiwaki/=TMS/Toyota@Toyota; George Morino/=TMS/Toyota@Toyota; Mark Templin/=Lexus/Toyota@Toyota; Liz Lawrence/=Lexus/Toyota@Toyota.

Cc: [-]

Bcc: [-]

Subject: UPDATE: SSC (Safety Recall) 7LB - Lexus ES 350 All Weather Floor Mat for 2007 and Early 2008 Model Year Vehicles.

This message was approved by Nancy Fein, Vice-President, Lexus Customer Services.

This e-mail is an update to the communication sent to you on September 26, 2007.

In late September, 2007, Lexus mailed a preliminary owner notification regarding the Safety Recall (Special Service Campaign) on certain optional Lexus ES 350 All Weather Floor Mats (floor mats constructed from heavy duty rubber). The preliminary notification advised owners that Lexus was designing a replacement Lexus ES 350 All

Weather Floor Mat and that another notice would be mailed to them once the new mat was available.

In late November, 2007, Lexus will begin sending a Safety Recall notification to inform owners the newly designed replacement All Weather Floor Mat for the driver's seating position is now available. The recall campaign involves approximately 30, 500 optional Lexus ES 350 All Weather Floor Mats designed specifically for the driver's seating position in certain 2007 and early 2008 model year vehicles.

Area Notification Timing

The following Area and Dealer Letters will be sent by Overnight Mail on November 16, 2007, to the attention of the CSOM.

Dealer and Owner Notification Timing

A dealer package (with the dealer letter and floor mat sales reports) will be sent by UPS Next Day Delivery to the attention of the service manager on November 19, 2007.

Lexus will inform owners of the involved vehicles with a Safety Recall notification letter sent via first class mail in late November, 2007.

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